



Manchester
Communication
Academy

MCA Careers Newsletter

WC 19th January 2026

Unifrog



Thanks and Next Steps:

Across the Autumn term we had a number of parents and students in various year groups complete a survey about the Careers Programme in MCA and we are acting on that feedback - so THANK YOU.

This newsletter is focused entirely on **UNIFROG**.

Our students said they were unsure of a website/platform where they could search all information for careers, colleges, labour market information and more to help them with their next steps in life.

Unifrog is the answer - for your child, but also for you! As parents you can search on the website also, but you can see what aspirations your child is looking at to offer further support to them as we will be doing in school.

Welcome to Unifrog:

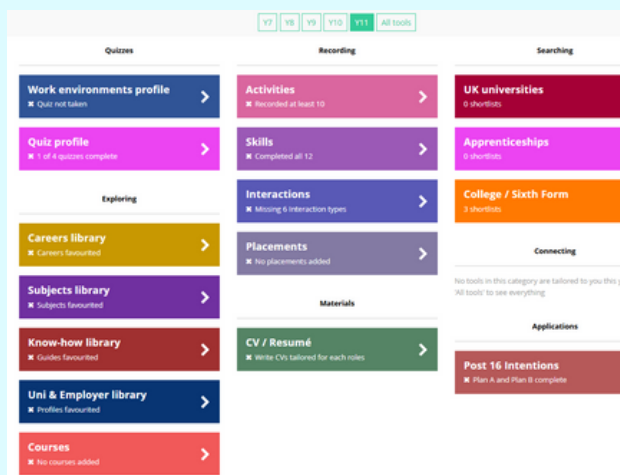
If you have given MCA your email address linked to your child's profile, you will have received a 'Welcome to Unifrog' email and this will be synced to your child's account.

Quizzes:

All students should log in and complete the quizzes in the top left section in the image shown above. For any children unsure of what they may wish to do in the future, this can give them some prompt/ideas they may wish to consider in the future which they may not have thought out before.

Homepage:

Each child's homepage varies depending on what year they are in.



WANT TO FIND OUT MORE ABOUT CAREERS?

Visit the Academy website firstly.
Email careers@mca.manchester.sch.uk to reach out to Mrs Wilcock



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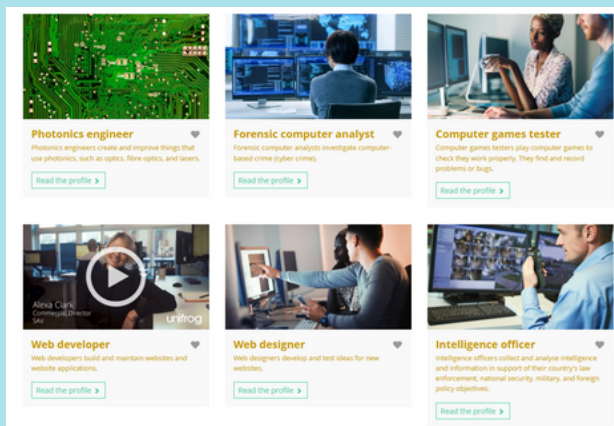
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Unifrog - Careers Library

CAREERS LIBRARY:

1. You can search a variety of careers in this section.
2. Using the keyword area to help with your search



4. Labour Marking Information

This page will also feature:

- Volume of jobs in the area of Manchester and wider.
- Average salary in the North West and others areas of the UK if children relocate.
- Working hours per week.
- Growth of the job and demand

5. Explore

Student can then use this step to link them to see what college course/ apprenticeship they can study and distance from their home across towards this career.

Careers library

✖ Careers favoured



Search by keyword

Search for careers using a keyword

Go >

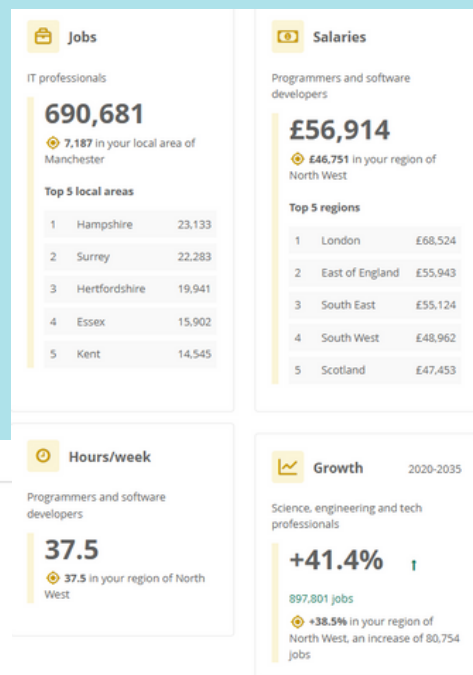
Search by school subjects

Search for careers using the subjects you're studying at school that you like the most

Go >

3. This will come up with a variety of careers that students can click, like which will save to their favourites, play videos about that careers and go further into detail about that career. Once inside student can find out:

- What you will do in that careers
- Working house
- Career paths and progressions
- Skill Requirements
- Entry Requirements
- Related Careers.



Explore

Want to see what relevant education and training opportunities are available right now? Search here:

Computer games design at uni:

UK >

Apprenticeships:

UK >

College / Sixth Form:

UK >



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Unifrog - Subject Library

SUBJECT LIBRARY:

1. You can search a variety of careers in this section also if a child says, "I want to do something in Biology but I don't want what."

2. Type in up to 3 subjects of interest.

Subjects library

✕ Subjects favourited



Search by school subjects

Search for university subjects using the subjects you're studying at school that you like the most

Subject 1 eg Biology

Subject 2 (optional)

Subject 3 (optional)

Go >

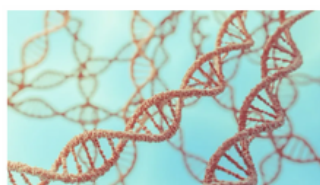
3. This will then bring up a number of career options linked to those subjects for students to explore. Once clicking inside you can find out:

- In a Nutshell - further information.
- Getting In - Qualification requirements at GCSE, A Level and Degrees.
- Prospects - Average salary, top industries recruiting and earning projections over the years depending on level of qualification.
- Personal Statement - Support writing a personal statement if wishing to have this career.

Recommendation to Watch, Read and Listen to.

TALK WITH YOUR CHILD:

Your child liking particular careers will flag on your log in so you can see areas of interest they have. Follow up with this by having conversations with your child about this and ensuring from a young age they are working towards the skills to have success in that area and more to keep their options open. Engage in MCA's ESA's (after school clubs) helps to build all of these skills together. In Year 11 your child will have to write a personal statement about themselves... what will feature on theirs?



Genetics

The study of living organisms, including their structure, growth, and evolution.

[Read the profile >](#)



Dentistry

The branch of medicine which involves the diagnosis, prevention and treatment of diseases in the mouth, specifically teeth.

[Read the profile >](#)



Biology and Biological sciences

The study of living organisms, including their structure, growth and evolution.

[Read the profile >](#)



Veterinary medicine

Develop a strong understanding of how animals' bodies work so you can diagnose, treat and manage medical conditions.

[Read the profile >](#)